



WBTV

ORDER

Print Date 09/24/12

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Flight Dates 09/25/12-10/01/12

Contract / Revision 824717 /

Original Date / Revision
09/21/12 09/21/12

Advertiser Obama for America 2012

Agency Greer, Margolis, & Mitchell #

Buying Contact

1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

Product

OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1536

Alt Order # 06332009

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 3

Advertiser Ref

Primary Account Executive
Dave Clark

Account Executive	Order%	Start Date	End Date
Dave Clark	100%		

Order Share 28% Market Value 337160

Competing Station	% of Order	Amount
WAXN	%	0
WBTVn	%	0
WBTVt	%	0
WCCB	10%	33716
WCNC	15%	50574
WHKY	%	0
WJZY	2%	6743
WMYT	2%	6743
WNSC	%	0
WSOC	43%	144979
WTVI	%	0
WUNE	%	0
WUNG	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	96	\$64,017.75	\$75,315.00	0.00	08/27/12	09/30/12	96	\$64,017.75	\$75,315.00
October 2012	32	\$16,226.50	\$19,090.00	0.00	10/01/12	10/01/12	32	\$16,226.50	\$19,090.00
Totals	128	\$80,244.25	\$94,405.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WBTV	09/25/12	09/28/12	Rachael Ray Rachael Ray	Comm	10a-11a	- TWTF - -	:30	2	\$175.00	P 3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF - -					2	\$175.00		0.00			
E 2	WBTV	10/01/12	10/01/12	Rachael Ray Rachael Ray	Comm	10a-11a	1 - - - - -	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1 - - - - -					1	\$100.00		0.00			



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Contract / Revision **824717** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA**Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WBTV	09/25/12	09/28/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	- TWTF - -	:30	5	\$950.00	P 3	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					5	\$950.00		0.00			
E 4	WBTV	10/01/12	10/01/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	2 - - - - -	:30	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	2 - - - - -					2	\$400.00		0.00			
E 5	WBTV	09/25/12	09/27/12	Late Show with David Letterman David Letterman	Comm	1135-1237a	- TWT - - -	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWT - - -					1	\$450.00		0.00			
E 6	WBTV	10/01/12	10/01/12	Late Show with David Letterman David Letterman	Comm	1135-1237a	2 - - - - -	:30	2	\$350.00	P 3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	2 - - - - -					2	\$350.00		0.00			
E 7	WBTV	09/25/12	09/28/12	Price Is Right Price Is Right	Comm	11a-12p	- TWTF - -	:30	4	\$725.00	P 1	0.00	NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$725.00		0.00			
E 8	WBTV	10/01/12	10/01/12	Price Is Right Price Is Right	Comm	11a-12p	1 - - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1 - - - - -					1	\$600.00		0.00			
E 9	WBTV	09/25/12	09/28/12	CBS Soaps CBS Daytime	Comm	12:30-2P (12:30 PM-2:00 PM)	- TWTF - -	:30	4	\$450.00	P 1	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$450.00		0.00			
E 10	WBTV	10/01/12	10/01/12	CBS Soaps CBS Daytime	Comm	12:30-2P (12:30 PM-2:00 PM)	1 - - - - -	:30	1	\$450.00	P 3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1 - - - - -					1	\$450.00		0.00			
E 11	WBTV	09/25/12	09/27/12	Late, Late Show Late, Late Show	Comm	1237a-137a	- TWT - - -	:30	2	\$150.00	P 1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWT - - -					2	\$150.00		0.00			
E 12	WBTV	10/01/12	10/01/12	Late, Late Show Late, Late Show	Comm	1237a-137a	2 - - - - -	:30	2	\$40.00	P 5	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	2 - - - - -					2	\$40.00		0.00			
E 13	WBTV	09/25/12	09/28/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	- TWTF - -	:30	4	\$350.00	P 3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$350.00		0.00			
E 14	WBTV	10/01/12	10/01/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	1 - - - - -	:30	1	\$220.00	P 5	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1 - - - - -					1	\$220.00		0.00			
E 15	WBTV	09/25/12	09/28/12	The Talk The Talk	Comm	2-3p	- TWTF - -	:30	2	\$400.00	P 1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **824717** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WBTV	09/25/12	09/28/12	The Talk The Talk	Comm	2-3p	- TWTF--	:30	2	\$400.00	P 1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					2	\$400.00		0.00			
E 16	WBTV	10/01/12	10/01/12	The Talk The Talk	Comm	2-3p	2-----	:30	2	\$350.00	P 3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	2-----					2	\$350.00		0.00			
E 17	WBTV	09/25/12	09/28/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	- TWTF--	:30	5	\$600.00	P 1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					5	\$600.00		0.00			
E 18	WBTV	09/25/12	09/28/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	- TWTF--	:30	4	\$700.00	P 1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$700.00		0.00			
E 19	WBTV	10/01/12	10/01/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	1-----	:30	1	\$525.00	P 3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$525.00		0.00			
E 20	WBTV	09/25/12	09/28/12	WBTV News 430a WBTV News 430a	Comm	430-5a	- TWTF--	:30	4	\$30.00	P 5	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$30.00		0.00			
E 21	WBTV	10/01/12	10/01/12	WBTV News 430a WBTV News 430a	Comm	430-5a	1-----	:30	1	\$30.00	P 5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$30.00		0.00			
E 22	WBTV	09/25/12	09/28/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	- TWTF--	:30	4	\$350.00	P 3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$350.00		0.00			
E 23	WBTV	10/01/12	10/01/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	1-----	:30	1	\$160.00	P 5	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$160.00		0.00			
E 24	WBTV	09/25/12	09/28/12	WBTV News 5a WBTV News 5a	Comm	5-530a	- TWTF--	:30	4	\$400.00	P 1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					4	\$400.00		0.00			
E 25	WBTV	10/01/12	10/01/12	WBTV News 5a WBTV News 5a	Comm	5-530a	1-----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$375.00		0.00			
E 26	WBTV	09/25/12	09/28/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	- TWTF--	:30	5	\$600.00	P 3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF--					5	\$600.00		0.00			
E 27	WBTV	10/01/12	10/01/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	2-----	:30	2	\$700.00	P 3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	2-----					2	\$700.00		0.00			



WBTV

Print Date: 09/24/12

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Contract / Revision **824717** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA**

Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WBTV	10/01/12	10/01/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	2-----	:30	2	\$700.00	P 3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	2-----	2		\$700.00		0.00						
E 28	WBTV	09/25/12	09/28/12	WBTV News 530a WBTV News 530a	Comm	530-6a	-TWTF--	:30	4	\$575.00	P 1	0.00	NM	4	\$2,300.00
Week:		09/24/12	09/30/12	-TWTF--	4		\$575.00		0.00						
E 29	WBTV	10/01/12	10/01/12	WBTV News 530a WBTV News 530a	Comm	530-6a	1-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
Week:		10/01/12	10/07/12	1-----	1		\$500.00		0.00						
E 30	WBTV	09/25/12	09/28/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	-TWTF--	:30	4	\$650.00	P 3	0.00	NM	4	\$2,600.00
Week:		09/24/12	09/30/12	-TWTF--	4		\$650.00		0.00						
E 31	WBTV	10/01/12	10/01/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$325.00	P 5	0.00	NM	1	\$325.00
Week:		10/01/12	10/07/12	1-----	1		\$325.00		0.00						
E 32	WBTV	09/25/12	09/28/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	-TWTF--	:30	5	\$1,600.00	P 1	0.00	NM	5	\$8,000.00
Week:		09/24/12	09/30/12	-TWTF--	5		\$1,600.00		0.00						
E 33	WBTV	10/01/12	10/01/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	2-----	:30	2	\$350.00	P 5	0.00	NM	2	\$700.00
Week:		10/01/12	10/07/12	2-----	2		\$350.00		0.00						
E 34	WBTV	09/25/12	09/28/12	WBTV News 6a WBTV News 6a	Comm	6-7a	-TWTF--	:30	3	\$600.00	P 3	0.00	NM	3	\$1,800.00
Week:		09/24/12	09/30/12	-TWTF--	3		\$600.00		0.00						
E 35	WBTV	10/01/12	10/01/12	WBTV News 6a WBTV News 6a	Comm	6-7a	2-----	:30	2	\$300.00	P 5	0.00	NM	2	\$600.00
Week:		10/01/12	10/07/12	2-----	2		\$300.00		0.00						
E 36	WBTV	09/25/12	09/28/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	-TWTF--	:30	5	\$700.00	P 3	0.00	NM	5	\$3,500.00
Week:		09/24/12	09/30/12	-TWTF--	5		\$700.00		0.00						
E 37	WBTV	10/01/12	10/01/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	2-----	:30	2	\$700.00	P 3	0.00	NM	2	\$1,400.00
Week:		10/01/12	10/07/12	2-----	2		\$700.00		0.00						
E 38	WBTV	09/25/12	09/28/12	CBS AM Network News The Early Show	Comm	7-9a	-TWTF--	:30	5	\$400.00	P 3	0.00	NM	5	\$2,000.00
Week:		09/24/12	09/30/12	-TWTF--	5		\$400.00		0.00						
E 39	WBTV	10/01/12	10/01/12	CBS AM Network News The Early Show	Comm	7-9a	3-----	:30	3	\$150.00	P 5	0.00	NM	3	\$450.00
Week:		10/01/12	10/07/12	3-----	3		\$150.00		0.00						

**WBTV**

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Contract / Revision **824717** Flight Dates **09/25/12-10/01/12**Hiatus DatesOriginal Date / Revision 09/21/12/ 09/21/12Order Sep 00:15:00Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 39	WBTV	10/01/12	10/01/12	CBS AM Network News Comm The Early Show	Comm	7-9a	3-----	:30	3	\$150.00	P 5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	3-----					3	\$150.00		0.00			
E 40	WBTV	09/25/12	09/28/12	Millionaire Millionaire	Comm	M-F 730p-8p	-TWTF--	:30	2	\$925.00	P 1	0.00	NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					2	\$925.00		0.00			
E 41	WBTV	10/01/12	10/01/12	Millionaire Millionaire	Comm	M-F 730p-8p	1-----	:30	1	\$775.00	P 3	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$775.00		0.00			
E 42	WBTV	09/28/12	09/28/12	Fri Hour 1 Fri Prime Hour 1	Comm	8-9p	----1--	:30	1	\$1,000.00	P 5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$1,000.00		0.00			
E 43	WBTV	10/01/12	10/01/12	Mon Hour 3 Mon Prime Hour 3	Comm	10-11p	1-----	:30	1	\$4,600.00	P 3	0.00	NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$4,600.00		0.00			
E 44	WBTV	10/01/12	10/01/12	Mon Hour 1 Mon Prime Hour 1	Comm	8-9p	1-----	:30	1	\$3,600.00	P 3	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$3,600.00		0.00			
E 45	WBTV	09/29/12	09/29/12	Sat Hour 3 Sat Prime Hour 3	Comm	10-11p	-----1-	:30	1	\$2,300.00	P 3	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$2,300.00		0.00			
E 46	WBTV	09/29/12	09/29/12	WBTV Sat News at 11p WBTV 11p News / Sat.	Comm	11p-1135p	-----1-	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$750.00		0.00			
E 47	WBTV	09/29/12	09/29/12	ACC Football ACC Football Reg Seaso	Comm	12n-330p	-----2-	:30	2	\$600.00	P 5	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2-					2	\$600.00		0.00			
E 48	WBTV	09/29/12	09/29/12	NCAA Football (Reg) Ga NCAA Football Reg Gam	Comm	330p-7p	-----2-	:30	2	\$500.00	P 5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2-					2	\$500.00		0.00			
E 49	WBTV	09/29/12	09/29/12	WBTV Sat 5a News WBTV Sat 5a News	Comm	5-6a	-----1-	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$125.00		0.00			
E 50	WBTV	09/29/12	09/29/12	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----1-	:30	1	\$375.00	P 1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$375.00		0.00			
E 51	WBTV	09/29/12	09/29/12	Sat Hour 2 Sat Prime Hour 2	Comm	9-10p	-----1-	:30	1	\$1,800.00	P 3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WBTV

Print Date: 09/24/12

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Contract / Revision **824717** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/21/12/ 09/21/12

Order Sep 00:15:00

Advertiser **Obama for America 2012** Product **OBAMA FOR AMERICA**Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 51	WBTV	09/29/12	09/29/12	Sat Hour 2 Sat Prime Hour 2	Comm	9-10p	-----1-	:30	1	\$1,800.00	P 3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1-		1			\$1,800.00			0.00			
E 52	WBTV	09/30/12	09/30/12	WBTV Sun News at 11p WBTV 11p News /Sun	Comm	11-11.35p	-----1	:30	1	\$950.00	P 3	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$950.00			0.00			
E 53	WBTV	09/30/12	09/30/12	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	-----1	:30	1	\$45.00	P 5	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$45.00			0.00			
E 54	WBTV	09/30/12	09/30/12	WBTV Sun 6a News WBTV Sun AM News	Comm	6-7a	-----1	:30	1	\$225.00	P 3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$225.00			0.00			
E 55	WBTV	09/30/12	09/30/12	Sun Hour 1 Sun Prime Hour 1	Comm	7-8p	-----1	:30	1	\$4,000.00	P 3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$4,000.00			0.00			
E 56	WBTV	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$725.00	P 1	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$725.00			0.00			
E 57	WBTV	09/30/12	09/30/12	Sun Hour 3 Sun Prime Hour 3	Comm	9-10p	-----1	:30	1	\$3,600.00	P 1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----1		1			\$3,600.00			0.00			
E 58	WBTV	09/25/12	09/25/12	Tue Hour 1 Tue Prime Hour 1	Comm	8-9p	-1-----	:30	1	\$4,500.00	P 3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-1-----		1			\$4,500.00			0.00			
E 59	WBTV	09/26/12	09/26/12	Wed Hour 1 Wed Prime Hour 1	Comm	8-9p	--1----	:30	1	\$6,000.00	P 1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----		1			\$6,000.00			0.00			
Totals														128	\$94,405.00